

Copywriter

Think you could write this job listing better? Prove it. We're looking for a full-time copywriter to join our team of brainstormers, branders, and brilliance makers! From concept to comma placement, you'll work closely with our design team in varied aspects of the creative process. Print, digital, TV, blogs, social media—there's no telling what the next minute will hold. And that's the way we like it. We're located on the Atlanta BeltLine, meaning there's never a lack of inspiration or impromptu belly rubs (for the dogs, not for you). Not to mention, we're just really fun.

If you're already feeling inspired, continue reading to the below!
Only nice people with 3+ years copywriting experience need apply.

Job Description

Your responsibilities may include some, all, or any of the following, so you must be able to:

- Develop brand voices and jump between those at the drop of a dime, penny, or half dollar
- Work hand in hand and brain to brain with art directors and designers to concept the big idea for advertising campaigns, social campaigns, and physical deliverables
- Craft follow-worthy copy for social media
- Write catchy headlines, smart taglines, and compelling body copy for print including catalogues and brochures
- Know the difference between b2b and b2c audiences and be able to write for both
- Ideate and write blog posts for both clients and HoC itself
- Turn pitch decks and proposals into Academy-award-winning narratives (we'll have our dresses ready)
- Assist in the storyboarding and storytelling of photography and video shoots
- Have a fine-tooth comb on you at all times, as you will be the final set of eyes before anything leaves our doors/outboxes
- Tell good jokes (Kidding... sort of... not funny? That's why we need you.)

Think you're a good fit? Send us your resume, cover letter, and writing samples/portfolio ASAP!

*It's important to note that this is NOT an entry level position.

You will have your hands in lots of buckets. But we believe "teamwork makes the dream work".

**this is a hybrid position based in Atlanta, GA